

Decent Commercial Signage is worth a large amount of money...



Signs need be done correctly as company image is such an essential part of any business - how else does your client find you without it?

At this property, the stainless steel lettering was installed about seven years ago. The location, directly across the road from the Pacific Ocean and it is hit daily by the prevailing and moisture laden sea breeze.



The stainless steel letters were installed uncoated and this made it a remarkable feat the they're coating applicator could deftly apply some Nyalic metal corrosion protection. He did it somehow and the results have been excellent.

The problem now, seven years later is that the base paint has begun to fail and become chalky. The stainless lettering has survived very well with its Nyalic over-coat.

The resolution: All letters were removed, the blue-grey base coat has been reapplied and that issue has been corrected.

With the letters off, these have been restored and the Nyalic coat reapplied - this time for enhanced life, both sides of the stainless material have been treated.

For a practical resolution to signage issues, contact NYALIC

NYALIC[®]

Clear Surface Protectant

www.nyalic.com
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