

When a Corporate image means sales

Commercial signage is an effective manner of presentation but when it fades, then it's a huge job replacing or repairing to protect your corporate image.

Imagine having many thousands of such signs all suffering from exposure to the elements, just imagine the time (and money) in replacing and manpower to erect.

Solution:

- **Clean using Nyalic® cleaning products to remove oxidization. Every sign will have different levels of grime so several combinations may be needed to speed the process. These may be Tuff Prep™, Simple Prep™ and Right Rinse™ in combinations.**
- **Rinse the surfaces of all cleaners with fresh water and allow to dry.**
- **Using white foam rollers, apply Nyalic® on your acrylic surfaces...**

Consider how many signs are beside our busy roads, the build up of soot and assorted city pollutants, these lighter colour signs do suffer greatly.

Equally, the combination of ultra violet activity breaks down the coloured pigments within the signs.

To ensure we make them self cleaning, a quick wash now and then by forecourt staff using a high pressure hose ensures the corporate image remains at top of mind all the time.

Nyalic® is a superb fix for corporate signage

